

## Colombian newspaper Vanguardia Liberal opts for press automation of Q.I. Press Controls

**Oosterhout, March 2020** - The major Colombian newspaper Vanguardia Liberal is investing in press automation of Q.I. Press Controls (QIPC) for its recently acquired Goss Universal 50 press. The person in charge of the printing company mentions the integration in the control systems of QIPC's subsidiary Engineering Automation Electronics (EAE) as the main reason for joining forces with the Dutch specialist in measurement and control equipment for the print industry.

### All in one control console

Vanguardia Liberal is one of the largest Colombian newspapers and celebrated its one hundredth anniversary in September 2019. The Goss Universal 50 press, which will be retrofitted by QIPC, is located at the printing facility in Bucaramanga, in the north of the country. The newspaper also owns a printing facility in Cartagena. The press in Bucaramanga consists of ten towers and has updated EAE controls. EAE is a sister company of QIPC. "The integration of automation into our current software systems was very important to us," explains Alexander Delgado, Deputy Manager Production of Vanguardia Liberal. "We didn't want to have an external system. The best thing for this automation is that everything is integrated in the same control console".



Alexander Delgado, Deputy Production Manager at Vanguardia Liberal

### Waste savings and quality improvements

The Goss Universal 50 press was equipped with outdated QIPC automation. EAE's control systems had already been renewed, but according to Alexander Delgado, it was logical to replace the automation as well. "There are two reasons to invest in new press automation: waste savings and quality improvements. We expect that these new QIPC systems will allow us to save on lost copies during start-up, allowing us to handle our raw materials more efficiently. In addition, we would like to deliver excellent quality to our customers. That should be possible with this automation."

### Leader

For the time being, six of the ten towers will be equipped with the mRC-3D colour register and cut-off control system. A total of eighteen cameras will be installed for this purpose. "We expect to be able to equip the other four towers with the new QIPC systems in the second half of 2020, so that the entire press will be automated," says Alexander Delgado, who is counting on a long-term and successful collaboration between Vanguardia Liberal and QIPC. "New investments in technology will strengthen us to produce quality products for the next 100 years. I believe that QIPC will become a partner that helps us to be a leader in quality printing. With the increased efficiency, we also want to be a leader in the commercial offset market". Ronald Reedijk, Managing Director of QIPC-EAE Americas, expresses the same belief: "Vanguardia Liberal is one of the largest newspapers in Colombia. We are therefore very pleased they want to join forces with us. This installation offers a lot of possibilities for the future".

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# News Release For immediate release



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Q.I. Press Controls develops and delivers innovative, high quality optical measure and control systems. We are globally active in the newspaper and magazine printing industry. Our total solutions are supported by a worldwide service network. These reliable systems are proven in the market of existing and new printing presses and offer our customers structural better results.

I am here... for you

For more information: [www.qipc.com](http://www.qipc.com)

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